

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Yoram Levanon *et al.*

Serial No. 09/534,170

Filed: March 24, 2000

Confirmation No.: 2252

Group Art Unit: 3622

Examiner: S. Gravini

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment in the above identified application.

- ☐ No additional fee is required.  
☒ Small entity status of this application has been established.  
☐ A verified statement to establish small entity status under 37 CFR 1.9 and 1.27 is enclosed.  
☒ **Also attached: Petition For Extension of Time**

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	14	21	0	x \$ 18 =	- 0 -
Independent Claims	3	3	0	x \$ 84 =	- 0 -
If multiple claims newly presented, add \$260.00					
½ fee amount for small entity status					
Fee for extension of time					55.00
<b>TOTAL FEE DUE</b>					<b>55.00</b>

- ☒ **A Credit Card Authorization Form in the amount of \$55.00 is attached.**  
☒ The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 07-1337, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

LOWE HAUPTMAN GILMAN &amp; BERNER, LLP



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**RECEIVED**  
 JUL 18 2003  
**GROUP 3600**





Docket No.: 1268-094

*Patricia Lewis*  
*#15/64*  
*Patent*  
*7.26.03*

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For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Official Action dated March 12, 2003, please amend the above-identified application as follows:

**RECEIVED**  
JUL 1 8 2003  
**GROUP 3600**